



For Immediate Release

Contact: Dino Dionissiou

Phone: 020 7973 6695

Email: d.dionissiou@hgluk.com

Web: www.parkex.co.uk

What's new in Parking?

***Discover new products, technology & services
at Europe's largest dedicated parking event!***

On June 13th and 14th the parking sector will come together at the Ricoh Arena, Coventry, for Parkex the British Parking Association's flagship event sponsored by Phoenix.

Over two days visitors will be able to draw on the knowledge and experience of over 100 exhibitors, take advantage of an extensive programme of seminars and presentations and connect with like-minded parking professionals.

The panel-led seminar sessions will be conducted by sector experts. They will discuss a range of topics including; the importance of data harmonisation; electric vehicles; design innovations to shape future parking structures; and the positive parking agenda. They will also look at what can be done to challenge current perceptions of parking. And a GDPR refresher session will be delivered in partnership with JMW Solicitors, aka BPA Lawline.

The popular Local Authority Parking Summit and the new Retail & Leisure interest group session, will present fantastic opportunities for visitors to ask questions, highlight specific issues and learn about the changes that are taking place to improve the parking experience.

Demonstrating new products, services and sector leading innovation has always been at the heart of Parkex, and this year will be no exception. Follow the Innovation Trail and discover a number of new products that entered the market within the last 12 months.

Visit www.parkex.co.uk to register for your **free visitor pass** and for further show information.

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About the British Parking Association

The BPA is a not-for-profit organisation with 50 years' experience of leading the sector. We are the largest, most established and trusted professional association representing parking and traffic management in Europe and the recognised authority for parking in the UK.

Our diverse membership of around 700 organisations includes technology developers and suppliers, equipment manufacturers, learning providers, consultants, structural and refurbishment experts, local authorities and parking-on-private-land operators.

Our mission is to actively represent and promote the parking sector by raising standards and professionalism, advancing knowledge and using our influence to deliver high standards that benefit everyone.

We support the Positive Parking Agenda, a national campaign to build public confidence in the parking sector by changing perceptions, challenging misconceptions about the parking sector and local government's role, and make the parking experience a better one for all concerned.

In our continuing work with government over a number of years, we have been calling for better regulation of the private parking sector. We welcome Sir Greg Knight MP's Private Members' Bill that aims to drive consistency and fairness in the private parking sector.

For more information please contact:

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