



Innovation Trail Finalist

Cobalt Telephone Technologies Ltd – Stand E24 ParkBee and RingGo Barriered and Gated Phone Parking Solution

All around the world towns and cities are thriving, leading to a sharp rise in urban population. But with this growth comes challenges.

Streets are getting busier and finding a place to park can be tough. Yet there are many underused gated and barriered spaces already around. That's where ParkBee and RingGo come in!

ParkBee has developed smart technology which opens up underutilised parking spaces, minimising the need to build new ones. ParkBee's tech has seamlessly integrated with access barriers and exit doors to open up gated and barriered car parks to the 70+ per cent of regular parkers that have already used RingGo cashless parking.

Since March 2018, barriers and gates can now be opened by the tap of a button in the RingGo app. Like magic, but better! And this innovative first can be seen in operation on stand E24.

The solution is live on the RingGo app and operating with 25 car parks across London and the South East, including sites in Westminster, Brighton, Heathrow and Gatwick Airports.

The partnership is now seeking new agreements with local authorities and private parking operators that have these types of barriered or gated facilities and is using Parkex as the launch pad for this solution.

By increasing usage of existing parking facilities, the ParkBee and RingGo partnership aims to increase operator and council revenues, optimise the use of space, and reduce congestion, alleviating overall pressure on towns and cities.