



Innovation Trail Finalist

Scheidt & Bachmann (UK) Ltd – Stand F12 entervo.Online Validation

At a glance, entervo.Online Validation allows parking operators and owners to empower local businesses and retailers to create and offer concessions for parking.

Traditionally, retailers would have to have hardware-based validators in their stores or receive coupons in advance for manual distribution from the facility operator or owner. However, the new-to-market entervo.Online Validation system eradicates this dated, laborious and expensive process by allowing the retailer to provide the concession by simply scanning the ticket on any conventional smartphone, tablet or by using an available internet connected workstation.

The retailer need only download the entervo.Online Validation app and a retailer portal is provided. This portal allows the retailer to set the rules of the concessions that they offer (e.g. £1 reduction or 1st hour free etc.) and make future changes as and when they see fit. The portal also provides the retailer a concise overview report of their exposure and liability.

The owner or operator benefits from their own portal too, as this allows them to monitor activity and generate cross-charging back to the retailer for reconciliation.

- The retailer entices a shopper with cheaper parking = The shopper is happy
- The retailer makes a sale = The retailer is happy
- The operator or owner still receives their parking tariff payment = The operator is happy

Furthermore, the entervo.Online Validation solution enables the motorist to benefit from multiple, accumulating validations from a variety of outlets.